

Participants Profile 2017–2019



64 Students



34 Nationalities

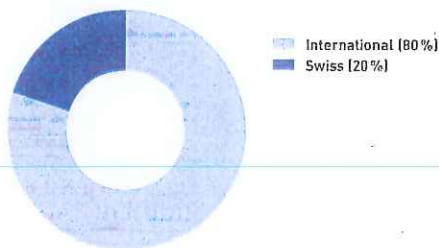


53 % Women

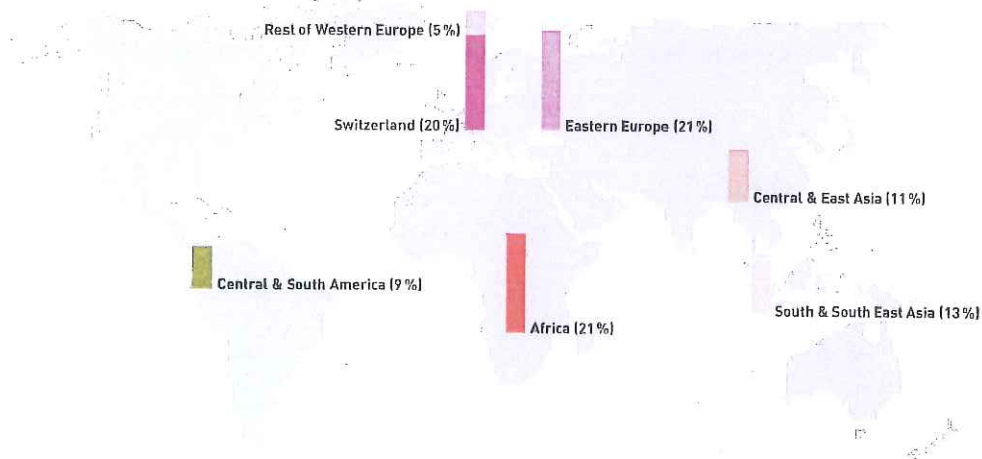


37 Average Age

Nationality



Sector



ETH Zurich and the Swiss School of Public Governance

Switzerland's values - freedom, responsibility, an entrepreneurial spirit, and an openness to the world - are the foundation of ETH Zurich. Since 1855, this university of science and technology has been a center of knowledge and innovation. Situated in the heart of Europe, forging connections around the world, ETH Zurich pioneers effective solutions to the global challenges facing humanity.

ETH Zurich's 500 professors and over 20,000 students from more than 120 countries generate innovation in areas ranging from data science to robotics and from nanoscience to cutting-edge medical technology. Switzerland's advanced economy benefits from the nearly 100 patents, 200 inventions, and 25 spin-off companies emerging from the university every year. ETH Zurich also upholds a commendable track record of scientific excellence with 21 Nobel laureates, including Albert Einstein, and regularly ranks among the world's top universities.

The Swiss School of Public Governance at ETH Zurich offers executive education programs in public governance and management and hosts a network for public sector scholars and professionals. Its Certificate of Advanced Studies in Public Governance and Administration leverages the strengths of multiple ETH departments and builds on Switzerland's long history of successful and innovative governance initiatives to deliver a unique academic experience.

Academic Director:

Prof. Dr. Michael Ambühl

Managing Director:

Dr. Martin Gutmann

mgutmann@ethz.ch, +41 44 632 8315

Program Coordinator:

Nora Meier

meiernor@ethz.ch, +41 44 632 6153

www.cas-pga.ethz.ch →

CAS in Public Governance and Administration

Learning Objectives

Participants learn to

- Understand key governance frameworks and problems
- Dissect multidimensional policy issues, with a particular emphasis on technological disruption
- Lead effectively across the spectrum of conceptual, human, and technical challenges

Language of Instruction

English

Structure and Dates

Intensive 15-day onsite session (Aug. 27 - Sep. 11 2020) followed by a CAS Thesis

Fees

CHF 8900 (includes all teaching material, field trip and lunches)

Limited number of scholarships available

Credits

15 ECTS

Candidate Profile

The program is designed for motivated and accomplished junior to midlevel professionals of any nationality, who want to take on challenging governance projects and transform public institutions. Specifically, it is tailor-made for:

- High-potential public sector, NGO, and IO professionals who are transitioning into complex leadership roles
- Accomplished professionals from peripheral sectors (academia, private sector, etc.) who wish to transition into the public sector

Admission Requirements

Masters degree or equivalent demonstrated experience, minimum 3 years of relevant practical experience

Application

Starting January 2020

Please note that there is an ETH application fee of CHF 50/CHF 150

www.cas-pga.ethz.ch →



Prof. Dr. Joël Mesot
President ETH Zurich

Photo: ETH Zurich, Giulia Marthaler

«ETH Zurich has always had an international outlook and commitment for global affairs. The CAS PGA enriches the university's offers for continuing education. The program provides the next generation of public sector leaders with critical input to tackle global challenges. As one of the world's top-ranked universities and located in a country well-known for effective governance, ETH Zurich is uniquely positioned to host this program».

**Certificate of Advanced Studies in Public Governance
and Administration (15 ECTS)**

15-Day Onsite Session

Block I: Contemporary Governance

Introduction
to
Governance

Institutional
Design &
Management

Multinational
& Financial
Governance

Policy
Analysis

Policy Design



Block II: Public Management

Negotiations

Conflict
Management

Leadership &
Strategy



Field Trip to Swiss Alps: Governance Challenges



Block III: Policy Domains

Urbanization
& Food

Environment
& Health

Higher
Education

Technology &
Data



CAS Thesis